

# LINDEN NEW ART

The pandemic has reduced your ability to enjoy art in our beautiful building in person. We know that many of you have engaged with us through our e-newsletters and activities – touched by our ability to adapt to our changing worlds.

We need your help to support the core of our business – artists – without their creativity, inspiration and perspectives we can't do our work.

So if you've loved our work during the pandemic, we would love you to support us to make a difference to the lives of artists.

IMAGE > Linden New Art open to the public. Photograph: Mathieu Vendeville.





LINDEN NEW ART

JOIN US ON THE JOURNEY

TO SUPPORT GREAT ART

The team at Linden and I are working hard to ensure great art is alive and well, but we can't do it alone. Mid-career artists need help now more than ever and together we can deliver that. With your support we can nurture the next generation of artists who are ready to blossom and take their place on the Australian cultural stage.

*With support from Creative Partnerships Australia we can match every dollar we raise up to \$50,000 and your support will allow Linden to make a significant difference to the careers of Australian artists. We would love to have you join us.*

Melinda Martin  
Director

# WHY SUPPORT US NOW?

Linden wants to ensure a thriving arts sector for many years to come. In the last two years, artists have faced so many challenges and uncertainty with opportunities being cancelled or delayed.

We have been listening and supporting them through this difficult time. Artists are great at working "in a room of their own", but the last few years have taken a toll.

For those of us who have had the privilege of working from home and connecting to our colleagues for support and advice during this time, imagine what it has been like to lose so much of that for artists – encouraging them to take that next step and celebrate their achievements



# OUR BIG DREAM

## THE JUNCTURE ART PRIZE

Great art needs time and space to be created. Ideas take time to evolve and fabulous new works often rise out of approaches that are discarded before the gem is found. Linden recognizes this and has worked with a cohort of leading midcareer artists to create a new art prize that meets the needs and aspirations of this significant career stage in leading artists' careers. We have developed a unique prize model, based on detailed conversations we have had with the artists asking what they need to flourish at this crucial time in their career. This will ensure mid-career artists have the best chance to establish themselves and their work.

In 2022 we are launching a new major prize for leading mid career artists to provide:

- > Cash to reward to the first prize
- > Mentoring and support for the cohort of prize finalists for 18 months
- > A major exhibition of new work by the winning artist 18 months following with an additional \$5,000 to support the work.

The first Juncture Art Prize exhibition will be held in 2023, with the winner having a solo exhibition of new work in 2025.



IMAGE > Inside Natasha Bieniek's studio 2021 Photograph: Theresa Harrison.



# HOW YOU CAN HELP

# AND DOUBLE YOUR IMPACT

We are aiming to raise \$50,000 to establish the prize for an initial 3 years, benefitting an annual cohort of artists. The finalists for the prize will be mentored together for a 12 month period – so they can share their knowledge, learn more and extend their connections.

If you're an individual who loves art and artists please consider making a one off or regular gift.

Even more exciting is that until 31 May 2022 your donation will be matched by Creative Partnerships Plus 1 Funding program, effectively **doubling your impact**.

There is no time like now to support the **Juncture Art Prize**.

**Want to help?** Donate securely online [here](#) or contact me at [melinda@lindenarts.org](mailto:melinda@lindenarts.org) to find out more.

IMAGE > Troy Emery in his studio, January 2021 Photograph: Theresa Harrison.

# HERE IS OUR PROMISE TO YOU

At Linden we **share our success with you** – you become part of our family and we will always welcome you into our home.

When you join us on this journey we will provide you with exclusive access to the artists involved, special previews of their works in the studio, sneaky peaks at private collections and the chance to meet other supporters to show you want we have achieved together.

**Thank you** lovers of contemporary art.

**Thank you** supporters of living artists.

**Thanks so much** to Linden's caring, long-standing and visionary supporter family.

You've made every other big advance over the years possible!

IMAGE > Vipoo Srivilasa studio portrait, 2021 Photograph: Theresa Harrison.

